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NPR stories about Damn Good Advice (For People With Talent!) George Lois, pictured above in the early 1960s, was a pioneer during the "Creative Revolution" of American advertising.

## **Damn Good Advice (For People With Talent!) : NPR**

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Damn Good Advice (for people with talent!) is a great book for anyone in a creative field. This includes anything from advertising to coding. This book probably won't revolutionize your life as a designer overnight, but it gives a great direction forward. It won't help you get over the hurdles, but it will tell you how to spot them.

### **Review of George Lois's "Damn Good Advice" - Some Dude Says**

This is Damn Good Advice. Bold & Powerful advice by someone who is definitely qualified to deliver this advice. The book encourages risk, confidence, and understanding people. It is an important read that will change the way you look at marketing and advertising.

### **Amazon.com: Customer reviews: Damn Good Advice (For People ...**

Don't give up learning – creative people who have closed their minds are, in Lois's eyes, useless. Don't give up trying to solve a problem – no matter the hurdles, the outrageousness, the setbacks. And don't give up on yourself – because really, you're all you've got.

### **Damn Good Advice (for People with Talent!) - The Agency Review**

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— Lesson 46, Damn Good Advice (for people with talent!) While you might not need to threaten to kill yourself like Lois to show your self-confidence, how much are you willing to outhustle everybody else to claim the success that you so deeply desire? Bewilder everyone else. You know we have to get back to Tommy Hilfiger.

## **Damn Good Advice (for people with talent!) - ART + marketing**

A good rule to consider: think about a secret signal or code to share with your partner. Yes, this will make you feel like spies which is always cool. But it also helps if one person needs to ask for a time-out during an argument or needs to leave a party where they feel uncomfortable.

## **23 Damn Good Pieces of Marriage Advice All Couples Need to ...**

Damn Good Advice : For People with Talent by George Lois (2012, Trade Paperback)

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DAMN GOOD ADVICE (for people with talent!) is an inspirational guide to creativity and success. Presenting iconic lessons from America's 'Master Communicator', George Lois, this book is a bible of breakthrough thinking.

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